Nutrition Initiative

Enforcement Letters





The front panel shows that the product has no trans fat, but it doesn't have a disclosure statement to alert consumers that the product has significant levels of sodium, saturated fat and total fat.

Serving Size 2 filets (103g) Servings Per Cortainer about 5 Amount Per Serving Cateries 260 Calories from Fat 170 **Colories 19g Saturated Fat 4.5g 23%

Trans Fat Og	
Cholesteroi 25mg	8%
Sodium 680mg	28%
Potassium 115mg	3%
Total Carbohydrate 15g	5%
Dietary Fiber 1g	4%
Sugars 3g	
Protein 8g	
Vitamin A 2% • Vitam	un C_4%

Calcium 2%

Iron 4%

"Percent Daily Values at	e pased on a 2	OUU,	
calorie diet. Your daily values may be higher			
or lower depending on your calone needs			
Calories	2.000	2.500	

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3.500mg	3,500mg
Total Carbohydrate		300g	375g
L. dary Fib		25g	30g

INGRED ENTS: POLLOCK, VEGETABLE OIL (COTTON-SEED, CANOLA, SOYBEAN, CORN AND/OR RICE CAN), BEER (WATER, BARLEY MALT, CORN, RICE, HOPS, YEAST), ENRICHED BLEACHEO WHEAT FLOUR (FLOUR, NIACIN, IRON, THIAMIN MONGNITRATE RI-BOFLAVIN, FOLIC ACID), RICE FLOUR, WATER, MODI-FIED CORN STARCH, SUGAR, TAPIOCA DEXTRIN, SALT, LEAVENING (BAKING SOOA, SOOIUM ALUMI-NUM PHOSPHATE), YELLOW CORN FLOUR, PALM OIL, DEXTROSE, SOY LECTTHIN, XANTHAN GUM, COL-OREO WITH PAPRIKA AND TURMERIC EXTRACTS, SOO DIUM TRIPOLYPHOSPHATE (TO RETAIN FISH MOIS-TURE), WHEY, TBHO (TO PROTECT FLAVOR), METH-YLCELLULOSE, HYDROLYZED WHEAT PROTEIN

CONTAINS: POLLOCK, WHEAT, SOY, MILK.
DISTRIBUTED BY GORTON'S
GLOUCESTER, MA 01930

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Best If Used By August 2009